



WPSS and Morrison Company Engineer Warehouse-Shelving Safety Improvements for National Retailer

Los Angeles, August 2013 – Western Pacific Storage Solutions (www.WPSS.com) recently partnered with 84-year-old material handling integrator Morrison Company to expand warehouse operations on behalf of a leading national specialty retailer of women’s and girls’ apparel. The expansion required an area designated as “Active Pick” in order to have fast moving items readily stocked and available. The solution was 5,100 sections of WPSS Deluxe shelving designed to support the conveyor system from the top of the sections.

Working with one of the leading supply chain consulting firms in the U.S., Morrison went to work to achieve specific efficiencies and add safety features to the warehouse expansion project.

The Ohio-based Morrison team is known for their prowess in

helping their customers avoid bureaucratic red tape and for employing different “what if” scenarios based on Nobel Prize winner John Nash’s Game Theory.



This picture shows the WPSS Deluxe shelving designed to support the conveyor system from the top of the sections prior to the installation of the conveyor system.

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The Morrison and WPSS engineering teams began by examining the “what if” scenarios relative to safety. Knowing that warehouse employees often use lower shelves as a ladder to reach higher shelves, 11,000 of the 44,000 required shelves were specified as 20 gauge steel. The consulting firm and national retailer embraced the suggestion of 20 gauge steel being used on the two lowest shelves throughout the warehouse with enthusiasm.

Another “what if” scenario included a change in the shelving profile; Morrison/WPSS engineers suggested lowering the top shelf by placing the bottom shelf on the warehouse floor to avoid being crushed by warehouse employees repeatedly stepping on it.

CEO Jim Green credits WPSS’s engineers with providing quality engineered storage systems that can be delivered on time when his team is under the gun to get the job done. In this particular case, WPSS was able to assist Morrison in finishing two weeks ahead of time. Green states that by working with a quality supplier such as Western Pacific, his team has the added assurance of completing projects without having to worry about any mistakes.

This project employed WPSS’ Deluxe-brand shelving line (for seismic multi-level systems) where end users can quickly rearrange shelf locations in 1” increments with easy-to-use compression clips, and have unobstructed shelf access, and catwalk systems. “Every time we have worked with Morrison to complete a warehouse upgrade or all-new installation”, said WPSS CEO Tom Rogers, “the end-user has stated their overwhelming satisfaction with the Morrison-led project.”

ABOUT WPSS: Over the past twenty years, Western Pacific Storage Solutions (www.WPSS.com) has experienced steady growth as a trusted supplier of industrial shelving and work platforms (mezzanines) to some of the world’s largest corporations. The company’s national operations span from California to Texas to Kentucky, with two manufacturing plants, and three well-stocked distribution centers.