



Feeling Boxed In? Smart systems can reveal hidden capacity within your existing space

"It's not just shelving – it's a Systems Solution"

Los Angeles – Western Pacific Storage Solutions (www.wpss.com) is addressing an important issue for single site/private owned and multi-site/publically owned warehouse operators in a new seminar about how to find hidden capacity within existing space.

The seminar will take place for the first time on March 18, 3 pm at MODEX in Atlanta, and then go on to become a webinar that will be broadcast throughout 2014. The speakers are three veterans of the industry with decades of insight about finding hidden capacity within existing warehouse space:



Three aspects, critical to warehouse operators, will be explored:

- evaluating your space
- optimizing your space
- engineering and implementation

Discussion will take place around the bottle-neck troubles in day-to-day operations, identifying where cubic footage is not being used and whether a 3-5 year plan is in existence for the space. Attendees will leave knowing that understanding if their space is driven by sales or

driven by logistics or distribution makes a huge difference in their decision-making.

And of course, real estate is a consideration; space is becoming harder to find and the cost of leasing is on the increase nation-wide which contributes to the positive argument of “staying put”. Therefore, finding hidden capacity within existing space becomes an economic reason as well.

The marriage of pallet rack and shelving is one real way to find hidden space—especially when companies are merged and warehouses suddenly have to share space with new product. Do you have the right storage solution for each product you’re storing?

Time will be spent on workflow speed—from receiving to shipping, how employees are using the space and how to maximize your space by taking these elements into consideration. What data do you have? Data drives the solution—what’s your order profile look like? How many



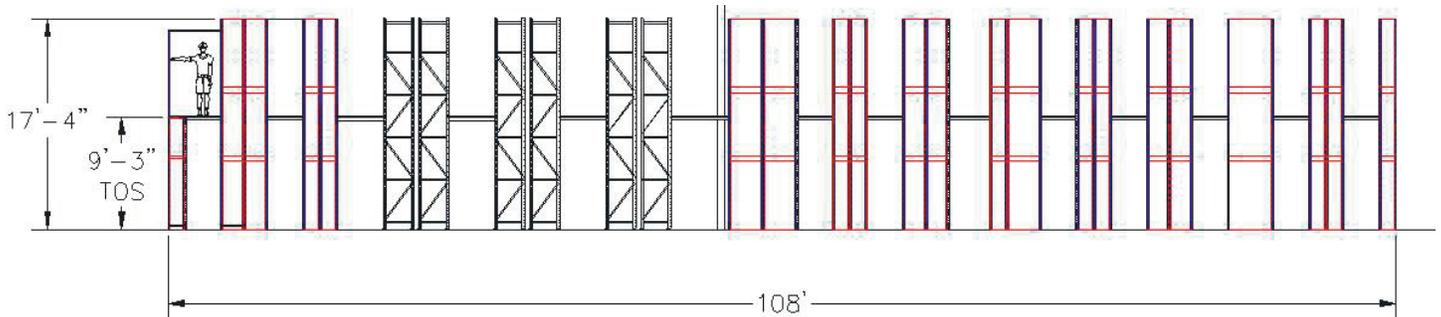
Lyle Cheever, guest speaker from Wisconsin-based Storage Systems Midwest (www.ssmidwest.com) will talk about the need for solutions tailored to each warehouse’ individual business goals and culture



Bruce Marks, material handling specialist covering the East Coast for Western Pacific whose long career enables him to talk about how to get the most cubic value out of your storage areas



Mike Guerrero, chief engineer at Western Pacific Storage Solutions and member of MHI’s Specification Advisors Committee (SAC)—committed to standardization of industry specs will address critical issues of safety and compliance. Mike has supervised engineering solutions for millions of cubic feet in new and pre-existing North American facilities.



eaches do you have? What constraints does your building have—how can you work around them?

Going higher can be the answer to the foregoing questions—instead of moving out of your building—move up.

Integration of products will be examined through four important case studies. As Lyle Cheever points out, “There are ten different ways to provide a storage solution when space is tight—which one fits your business need and culture? It’s important to avoid being product-focused, but solution-focused.”

Lastly, safety and seismic considerations, preparation for solution- implementation, issues of code compliance will finish out this seminar sure to stimulate your team to take a long look at your existing space if you’re feeling boxed-in.



We welcome your inquiries.
Contact Valerie at **909-451-0303**
or visit us online at **www.wpss.com**

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