



WPSS platform collaboration takes starring role in maximizing storage for Entertainment Industry distribution center

A. C.T. Lighting is a leading importer and distributor of theatrical lighting products throughout North America. With their products stored in various smaller buildings in an Agoura Hills industrial park outside of Los Angeles, Operations Manager Ward Carlisle knew the time had come to centralize operations in Burbank—the “capital” of the entertainment production industry.

About three years ago, Ward had supervised the purchase of a Western Pacific Storage Solutions platform (mezzanine). Ward wanted the 25 x 23 platform moved to the new Burbank headquarters.

The attending storage dealer said, “Of course, the platform was designed specifically to fit in Agoura and wrap around a corner here and there. It would require design changes because it was going to be more free-standing. Additionally, in the old location, a built-in staircase was utilized to reach the top of the platform. In the new location, we had to add a stair and landing and additional guard rail.”

Ops Manager Ward Carlisle added, “The floor was thinner in Burbank, and we were using a pre-existing staircase. The walls of the building bordered the platform (mezzanine) on three sides. In Burbank, the walls only



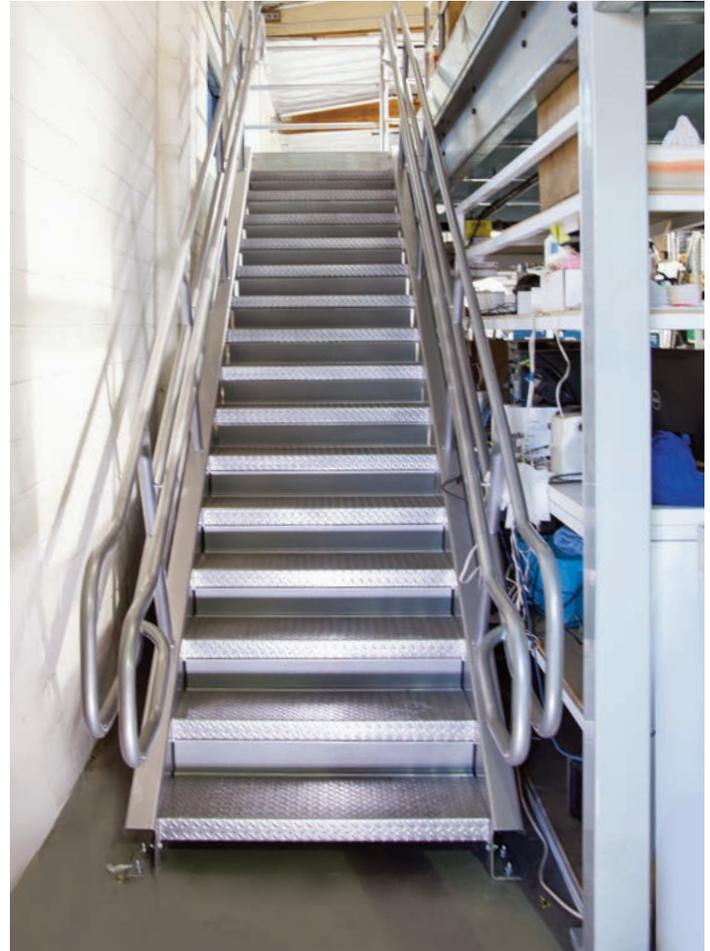
bordered the platform on one side, so this precipitated the need for about twice as much guard rail.”

The storage dealer continued, “In checking with the City, we learned that requirements had changed and the structure now needed to be adjusted. So, in working with Western Pacific, they re-engineered the nearly 600 sq. ft. structure, including changing the placement of the columns, welding appropriate clips and adding over-sized base plates.

Ward said, “Our storage dealer is a terrific resource and Western did some of the finest welding I’ve seen. The collaboration between the dealer and the platform manufacturer, Western Pacific Storage Solutions, was superb.”

The dealer pointed out, “Ward had hoped for a certain outcome and he got what he wanted; we met and exceeded his expectation. The outcome was very positive. We didn’t have to dig footings—and with a little extra material, other than the stair, it was pretty reasonable. Western Pacific’s engineers are excellent; Mike Guerrero and Noel were very instrumental in evaluating the situation and coming up with some elegant and simple ideas that were great. It was a seamless project.”

Western Pacific regional sales representative Bill Whitehouse added, “Working with storage dealers and



experts makes for a winning partnership. We were pleased to support the vision that A.C.T. Lighting’s Ops Manager Ward Carlisle had—it made so much sense. And, the final solution is helping the company achieve efficiencies that will help it grow its business further.”



ABOUT WPSS: For over twenty years, Western Pacific Storage Solutions (www.WPSS.com) has established itself as a premier supplier and manufacturer of industrial shelving and work platforms (mezzanines) to some of the world’s largest corporations. Serving the smartest links in the supply chain, the company’s operations in California, Texas, and Kentucky include two state-of-the-art manufacturing plants, and three strategically-located distribution centers.



We welcome your inquiries.
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