



## Western Pacific's newest executive Michael Spizzirri takes on a chunk of the Old West

California-based manufacturer Western Pacific Storage Solutions (WPSS) as its newest member.

Michael will serve as Western Regional Sales Manager for Western Pacific customers in a chunk of the Old West, including parts of southern California, southern Nevada, Arizona, New Mexico, Colorado, Utah, Montana, Wyoming, North Dakota, South Dakota, Nebraska and Mexico.

WPSS manufactures top-quality industrial shelving and work platforms (mezzanines) that have garnered the trust of customers for more than thirty years. Confidence in quality product and service are the two major themes that Mr. Spizzirri has expressed for the leading brands he has sold the past 22 years.

He skillfully presents quality products and service in fresh and customer-oriented ways. "The people of this company have earned a great reputation," Michael said. "I want to be their biggest promoter and champion."

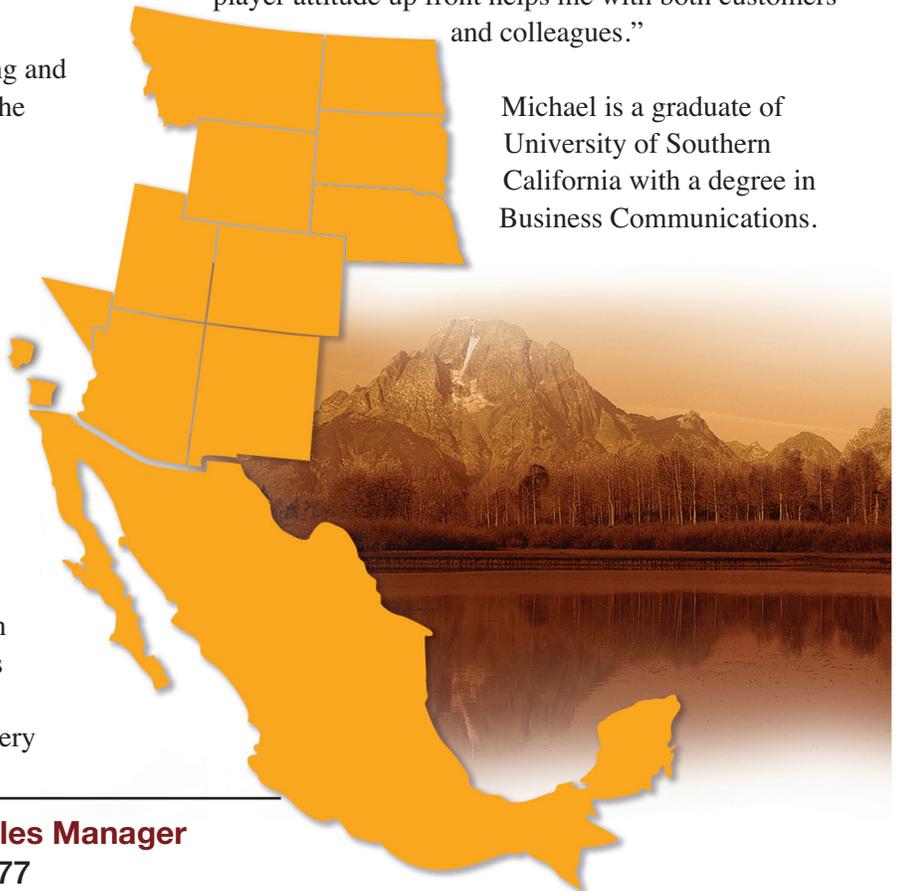
He began his 22-year career in sales and finance at one of the largest Mercedes-Benz dealerships in the country, and from there held top regional sales positions in national organizations in the fields of fitness, finance, and most recently flooring. In every

phase of his career, Michael has established himself as a top-performer.

Michael's secret to success? Michael's strong competitive streak helps to explain his attraction to serving these western states. "The opportunities in some of these states might be harder to reach from a geographical point of view. It'll be a challenge, but I want to get them up and running. I work hard, and I'm hungry to bring Western Pacific's great solutions to everyone in this region," he said.

The drive to perform is tempered by a lesson he learned from a mentor. "He told me that no matter how good you are, you can always improve. Keeping that team-player attitude up front helps me with both customers and colleagues."

Michael is a graduate of University of Southern California with a degree in Business Communications.



**Michael Spizzirri Western Regional Sales Manager**

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